

# Case Studies



## The Company:

Plimus provides the most complete e-business platform, helping businesses worldwide to market, sell and distribute their digital goods and services online. The flexible outsourced e-business platform is used by vendors worldwide to transact over \$100 million in online sales annually. To ensure that end customers enjoy a seamless experience, the Plimus system is branded to the vendor, not to Plimus.

Plimus is a privately-held corporation, based in San Jose, CA. For more information, visit Plimus at [www.plimus.com](http://www.plimus.com).

## Why Payoneer?:

An industry leader, Plimus is committed to offering its vendors the best payment options available. Working with so many international vendors, it soon became clear to Plimus that a less expensive, faster, more convenient cross-border payment method was necessary. By receiving payments direct to their co-branded prepaid debit MasterCard® cards vendors now enjoy immediate access to their monthly payments, without the bank fees and delays they had experienced before. The cards can be used anywhere in the world that debit MasterCard® is accepted -- including stores, ATMs and online.

## Integration:

Integrating with Payoneer was easy. Payoneer had the hosted solution running effectively within few days.

## Results:

Well over one third of Plimus' non-US vendors have signed up to get paid with Payoneer. By avoiding the high fees associated with traditional payment methods such as checks and wire transfers, Plimus international vendors now keep a larger portion of their payments.

Furthermore, the payment system is Plimus-branded, reinforcing the Plimus name each time the vendor makes a purchase or withdraws funds with his card.

“For two years now, Payoneer has been offering our clients a globally accessible, safe payment method,” said Hagai Tal, CEO at Plimus.

“Our vendors are as satisfied as we are. The Payoneer payment system helps them keep more of their earnings while streamlining our payment process.”

Payoneer

Contact us today to learn more:  
[www.payoneer.com](http://www.payoneer.com)

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